



## **Antoitalia Hospitality PRESS RELEASE – March 28, 2011**

### **TURISMORE BECOMES ANTOITALIA HOSPITALITY.**

***Change of name for the Milan-based hospitality real estate advisory company, part of the Antoitalia group.***

Milan - March 28, 2011. The TurismoRE company - part of the Antoitalia group - has officially changed its name to Antoitalia Hospitality.

Business activities, partners and roles inside the company do not change. Antoitalia Hospitality continues the business successfully carried out so far by TurismoRE in the fields of agency and advisory services for hospitality real estate ventures (hotels, resorts, golf complexes, marinas, etc.). Piergiorgio Mangialardi, COO, and Stefano Sala, chairman, maintain their key-roles in the company.

This change is part of a wider integration process involving all Antoitalia group activities, enhancing the value of the Antoitalia brand-name, by using the name for all the different companies and business units of the group. The use of a single "umbrella brand" stresses Antoitalia's distinctive feature: that of being a "full service provider" in the Italian real estate market.



ANTOITALIA ([www.antoitalia.it](http://www.antoitalia.it)) is the leading Italian operator providing real-estate services for corporate clients. **Agency and advisory services for the sale of whole buildings** and property portfolios - with a specific focus on trophy assets - **represent the core business** of the company.

ANTOITALIA brings together the outstanding know-how of a skilled management team that boasts over thirty years' experience in the sector. Thanks to its team and to strategic alliances with specialised operators, ANTOITALIA provides an integrated mix of services in the real-estate sector, able to respond to its clients' every requirement. A network of over 1,200 real estate agents and professionals in Italy and abroad ensures the widest market coverage.

Based around a series of specialised business units and companies, ANTOITALIA acts as a single point of reference for the client. **Activities carried out include agency, advisory, valuation, property management, engineering and general contracting**, for entire buildings, sub-divisions and building-site operations, whether for residential, commercial or office use. **Antoitalia Hospitality** - headed by Piergiorgio Mangialardi – is the group's company specializing in developments and transactions relating to tourism and hospitality facilities (hotels, resorts, golf complexes, spas, marinas). **Antoitalia Property Management** is the business unit providing property management and valuation services aimed at enhancing value and return of the assets managed.

ANTOITALIA has recently created two new business units: **Antoitalia Engineering & Construction** and **Antoitalia High-Street Retail**. The former – headed by Gianni Buccheri – specializes in planning and design, civil engineering, construction, renovation and green building. The latter - a joint-venture with Andrea Lorenzato's company Sviluppo Negozi – is the business unit specializing in the high-street retail property segment, focusing on fashion and luxury.

ANTOITALIA's chairman is Fabio Tonello. ANTOITALIA is a member of FIMAA (*Federazione Italiana Mediatori Agenti d'Affari* – the Italian federation of agents and brokers), FIABCI (the international real-estate federation), Assoimmobiliare (the Italian real-estate industry's association) and Assolombarda (the Lombardy business association).

For further information: [www.antoitalia.it](http://www.antoitalia.it)

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