

*TURISMO RE is one of the winners of the competition  
organized by the Milan Province for Expo 2015*

**Antoitalia Group company Turismo RE advisor in the redevelopment of  
the prestigious Villa Arconati, northwest of Milan**

**Press release.** Turismo RE ([www.turismore.it](http://www.turismore.it)), the **Antoitalia Group** company specializing in hospitality real estate consulting, is technical advisor for the winning project in the first "**Expo dei Territori -Verso il 2015**" (**Expo for the Surrounding Areas – Towards 2015**). Organized by the Milan Province, the competition aims to make Expo 2015 an opportunity for economic growth throughout the province.

The winning entry, entitled "*AR.C.O.NA.(u.)T.I. - Architecture, culture, hospitality and nature together for international tourism*", was developed along with a team led by the Milan Polytechnic, and hinges on the re-development of the prestigious Villa Arconati ([www.villaarconati.it](http://www.villaarconati.it)) and its surroundings, located in the Groane country park at Castellazzo di Bollate, northwest of Milan. The redevelopment is based on a flexible and multi-functional plan for hospitality and tourism facilities, capable of enhancing the cultural and natural value of the area and of creating a new and comprehensive centre of attraction in the town of Castellazzo di Bollate.

The main objective of the restoration, renovation and redevelopment of the various features of this part of northwest Milan, is not only to provide new facilities but above all to put an innovative model of development into practice. The model in question focuses on the active involvement of the area itself, of its many players, its resources and its potentials.

The winning project places a strong emphasis on safeguarding the environment and on sustainability, through the preservation and redevelopment of existing facilities. This approach is fully consistent with the underlying theme of the competition, in other words the sustainable growth of the historical, cultural and natural heritage of the area.

*AR.C.O.NA.(u)T.I.*, which involves a 90-million-euro development scheme, is without any doubt the most complex and implies the largest financial commitment of all 170 projects in the competition. The winner now becomes part of the "*Parco Progetti Expo*" (Expo projects pool), and Turismo RE will act as technical advisor during future implementation of the scheme, sponsored by the Expo 2015 management company.

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*Turismo RE is an advisory company specializing in the hospitality real estate industry. The company meets the needs for advising services expressed by inbound and outbound investors and players interested in hospitality real estate in Italy and abroad. The company's business focus is on resort development and management projects, where Turismo RE assists the client through advisory services and by identifying international business partnerships.*

***Piergiorgio Mangialardi** is Turismo RE's COO (Chief Operating Officer), boasting over 10-years' experience in the hospitality industry*

*The company's wide range of services includes:*

- *market studies, feasibility plans and business plans;*
- *advisory for development, sale and management of hotels, resorts, golf complexes and marinas;*
- *assistance in seeking and selecting business partners, such as developers, investors, financial institutions, and management companies;*
- *destination management both for private and institutional players in the tourism and hospitality industries.*

*Among Turismo RE's clients, we can list: NH Hotels, Framon Hotels, CHC Hotels, Ciemme-Leggeri, Patron Capital UK, The Ability Group UK, DIL – Deutsche Bank.*

*For more information, please visit: [www.turismore.com](http://www.turismore.com)*

*Turismo RE is part of the **Antoitalia Group**, together with **Antoitalia Networking** and **RES – Real Estate Services**. Boasting a current portfolio of approximately 7 billion Euros, Antoitalia Networking is a leading Italian real estate brokerage and advisory firm, with offices in Milan and London, focusing on trophy assets in Italy and abroad.*

*For more information, please visit: [www.antoitalia.com](http://www.antoitalia.com)*

The Company:

**Turismo RE – Antoitalia Group**

Via Fatebenefratelli, 19 - I-20121 Milan, MI – Italy

Tel. +39 02 2901 3497 - Fax +39 02 6269 0421 - [info@turismore.it](mailto:info@turismore.it)

[www.turismore.com](http://www.turismore.com)

Press office:

Mr Robert HASSAN

Mobile: +39 338 883 76 28